METIS HOUSE

EXECUTIVE ENGAGEMENT, REIMAGINED

NEW
FOR 2027



THE FULL GUIDE · CONTINUES FROM METISHOUSE.DIRECT

HOST IN STYLE · AT THE COUNTRY'S BEST OCCASIONS SINCE 2002

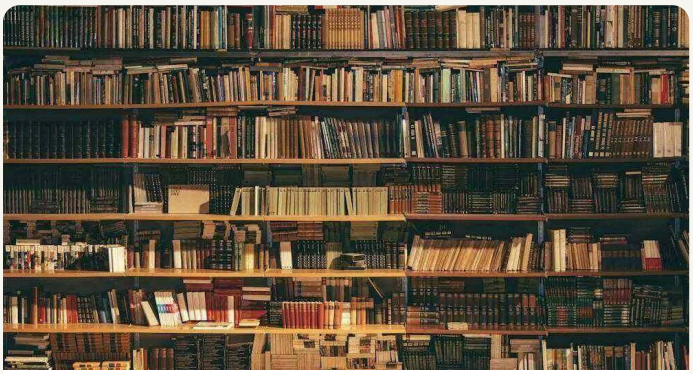
THE NIGHT YOUR CLIENTS STILL TALK ABOUT NEXT YEAR.

Corporate entertainment for ten guests or a thousand. Places money can't book, the people your guests would love to meet, and a reason they remember who invited them: every guest leaves with a Golden Ticket.

WHY IT MATTERS

MOST HOSPITALITY IS FORGOTTEN BY MONDAY. YOURS SHOULDN'T BE.

Anyone can buy tickets. What you want is the client who takes your call, the renewal that starts warm and the prospect who finally says yes to a meeting. That comes from a night they couldn't have had without you.



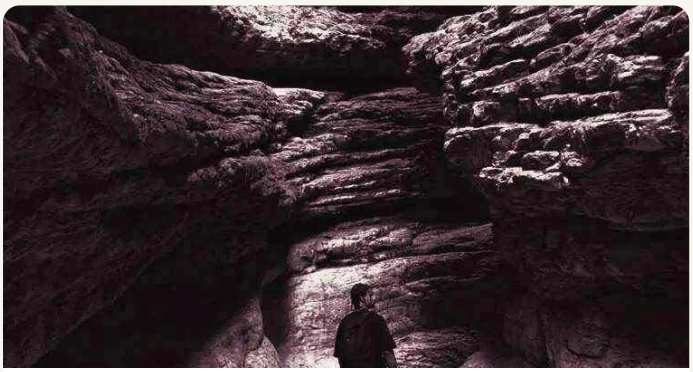
Places money can't book

A library after closing. Backstage before the show. A private estate that never hires itself out. Access is the part your rivals can't buy.



The faces they'll want a photo with

Twenty-four years at the country's best occasions means Sue knows people from sport, entertainment and food. Where we can, they're not just booked. They're introduced.



Ideas nobody else has

Every event designed from scratch around your guests. A circus pitched just for you. A dinner deep inside a cavern.



Your guests win, not us

Other agencies keep the commission. We put it into a Golden Ticket fund, and one of your guests wins a trip of a lifetime.

DONE BEFORE

A software launch on the Orient Express

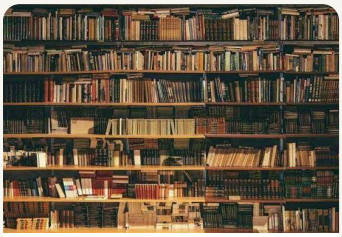
A train taken for the day, the client's biggest customers on board, the upgrade revealed between courses.

Vendor hospitality at a congress for 7,500

Private events built for one vendor and its chosen guests at a time, inside a five-day congress.

A FEW OF OUR SIXTEEN SIGNATURE IDEAS

STEAL ONE. OR LET US DREAM UP YOUR OWN.



MEMORABLE

The Midnight Feast

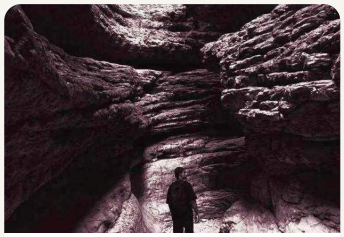
A historic library or museum, after closing. A candlelit dinner among the collections, then a torchlit hunt through the building.



ONCE IN A LIFETIME

The Secret Circus

Your own circus, pitched just for you. Guests train with performers by day and star in the show by night.



ONCE IN A LIFETIME

Dinner in the Deep

A black tie dinner deep inside a cavern. A choir sings in the dark. Walk in, or abseil.



MEMORABLE

Balloon Breakfast

Up before the sun, a fleet of balloons, and a champagne breakfast wherever the wind puts you down.



MEMORABLE

Your Own Orchestra

A full orchestra in a grand hall, playing the film scores your guests love. One guest gets to conduct.



MEMORABLE

The Heist

Your team is hired for a job. A country house, a cast of actors, a priceless object and 24 hours to take it.



MEMORABLE

The Chairman's Table

Six to twelve guests, a private dining room in a historic house and a chef cooking only for you.



EASY YES

Behind the Curtain

Backstage at a major venue with the crew who run the show, then the best seats in the house.

"Easy yes" ideas are the simplest to stage, "Memorable" sit in the middle, and "Once in a lifetime" are the most ambitious. Tell us about your guests and we'll send you three to start the conversation.



OUR SIGNATURE · ONLY AT A METIS EVENT

AFTER A YEAR, ONE OF YOUR GUESTS COULD WIN A TRIP WORTH NEARLY £20,000.

It's paid for by the money other agencies keep. We negotiate hard, keep none of it, take half off your bill and put the other half into your guests' Golden Ticket fund. Your guests get something real to look forward to, and they remember who gave it to them.



1

The invitation

It mentions the Golden Ticket. People who turn down most hospitality have a reason to say yes.

2

On the night

Every guest gets a numbered ticket with your event on it. It starts conversations on its own.

3

All year

Every event adds to the fund, and guests hear how big it's grown.

4

The grand draw

One guest wins a trip designed by our private concierge, or gives its value to a charity.

Illustrative, based on a typical year of six events. Your fund depends on what you run.

IT'S THE SMALL THINGS

Guests forget the canapés. They remember being looked after.

Sue plans every event herself and is there on the night.



- ✓ Their name hand-lettered on the place card, their drink waiting before they ask
- ✓ Seated next to someone worth meeting, with a word from the guest of honour
- ✓ Dietary needs known before they arrive, a car home booked before they think of it
- ✓ A gift that fits the person, and a note from you within the week, with the photos



WHAT IT COSTS

OPEN BOOK. NO SURPRISES.

Events for ten guests or a thousand, with budgets from £5,000 to more than £500,000. You see what it costs before you commit, line by line.

1

We charge for our time

One fee for planning and running the event, quoted up front.

2

Suppliers at cost

Venues, food, entertainment and travel at what they cost us. You see every line.

3

Savings shared with you

Half of every saving comes off your bill. The other half goes into your guests' Golden Ticket fund.

PLAN YOUR EVENT

Tell us about your guests. We'll come back with three ideas.

Number of guests, when, the feel you want and a rough budget. We'll send three ideas, an open-book estimate and the Golden Ticket your guests could win. No obligation. Prices confirmed in writing before you commit.

→

WANT THIS FOR YOUR DIRECTORS AND YOUR TEAM?

See **Corporate Concierge**: a private office for your directors, and tickets and holidays for your whole team.

→

WANT THE GUESTS CHOSEN BY RESEARCH?

The Verdict is our most senior and exclusive engagement, chaired by an industry or political figure. **The Overnight Gathering** is a celebrity gala, then a day of pre-arranged meetings and a topical mini-conference. **The Invitation** aims hospitality at the buyers you want to win.





Who would you love to host? Let's make it unforgettable.

Book 20 minutes about your events for the year. Or email info@metishouse.direct with "Yes" and your guest numbers. Sue confirms everything in writing.

Book 20 minutes with Sue

Reply "Yes"

THE METIS HOUSE SET

SIX GUIDES. PICK THE ONE THAT FITS YOUR WEEK.

Host in Style is how we look after the people you've won, and the ones you want to win. Each guide below covers a different step.



Research

Read this if you need to know who decides, and what they'd buy, before you spend.

OPEN →



The Verdict

Our most senior and exclusive engagement, chaired by an industry or political figure. Your name on the answer.

OPEN →



Meeting Formats

Read this if you need more of the right buyers face to face, and the format that gets them there.

OPEN →



The Overnight Gathering

A unique gala with celebrity entertainment, then a serious day of pre-arranged meetings and a topical mini-conference.

OPEN →



Host in Style

Read this if you want clients to still be talking about your event a year later.

YOU'RE READING THIS



Corporate Concierge

Read this if you want a private office for your directors, and a perk your whole team will use.

OPEN →

All six guides

Get any of them at **metishouse.direct/guides**, tick the ones you want and we'll email them to you. Or just ask Sue: **sue@metishouse.direct**

Book a call



Sue · Chief Executive
Twenty-four years looking after senior people at the country's best sporting and social occasions.



Bob · Chief Operations Officer
Thirty years selling to the people who sign. Ran a five-day congress for 7,500 delegates. 20+ NHS trusts, £15m+ in contracts.

METIS HOUSE

The right people, in the right setting.

metishouse.direct
info@metishouse.direct

Metis House is a trading name of SueCo VIP Limited, registered in England and Wales, company number 17304117. Registered office: 124-128 City Road, London EC1V 2NX.